

Madison Loehner

UX/UI Designer | MSc Software Development Graduate

CONTACT

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Monterey, California

TECHNICAL SKILLS

Webflow | Figma | Wireframing | Prototyping
| Visual Design | Usability Testing | Interaction
Design | Adobe Illustrator | Google Analytics
| GitHub | Usability Testing | Agile -
Methodology | React Native | Java | Trello

SOFT SKILLS

Collaboration | Written & Verbal
Communication | Attention-to-Detail | Time
Management | Creative Problem-Solving |
Organization

EDUCATION

University Of Strathclyde, UK | 1:1

MSc Software Development

09/2021 - 10/2022 | Scotland

CSU Monterey Bay | 4.0

BSc Sustainable Hospitality Management

08/2016 - 05/2018 | California

LEADERSHIP

Vice President of Honor's Society

08/2015 - 05/2016

Captain of Collegiate Soccer Team

08/2014 - 05/2016

PROFILE

Results-driven and dynamic UI/UX designer, recently graduated with an MSc in Software Development. Eager to apply creative and technical skills to create user-centric, innovative software solutions.

WORK EXPERIENCE

Freelance Web Developer/Designer

09/2021 - present | California

- Design user-friendly interfaces for client websites using Webflow, Squarespace, HTML/ CSS that increased traffic by nearly 40%.
- Collaborate with clients to gather and define requirements and branding guidelines.
- Deliver custom website graphics to fit brand identities.

UI/UX Designer | Oceanside Perspective

10/2023 - present | California

- Design user experience for a personalized learning mobile application.
- Create interactive prototypes and conduct user testing.
- Collaborate with designers and developers in a start-up environment.

PROJECTS & MODULES

Dissertation Project

06/2022 - 08/2022 | Scotland

- Identified opportunity for a travel mobile application through market analysis & user research.
- Created wireframes and medium-fidelity prototypes to conduct usability testing using Figma and Maze. Iteratively implemented feedback into the design to improve user experience.
- Designed the system & developed a full-stack mobile application using React Native, Cloud Firestore, Node.js, & JavaScript.